

Jessie HUANG

1643 Oxford Street, Berkeley, California

Tel: (+1) 510-388-7637 | Email: Jessie_huang2020@berkeley.edu

EDUCATION

University of California, Berkeley Master in Development Practices

August 2020 – April 2022

- Cumulative GPA: 3.94/4.00
- Featured courses: Social Entrepreneurship, Impact Evaluation, System Analysis, Strategic Planning

Hong Kong Baptist University Bachelor of Arts, Government and International Studies

August 2013 - June 2017

- Cumulative GPA: 3.57/4.00; Major GPA: 3.77 (First Class Honor)
- Georgia State University 2015- 2016 Exchange Program: GPA 3.83/4.30

SKILLSETS

- **Qualitative analysis:** R, Stata, randomized control trials
- **Public speaking:** guest speaker at 30+ events including Hult Prize Competition Shenzhen, Beijing, Bangkok
- **Others:** ecosystem mapping, stakeholder interviews, impact evaluation, event management, growth hacking, financial modeling for nonprofit, corporate workshop, nonprofit board management

PROFESSIONAL EXPERIENCE

Founder and CEO NECESSITI

San Francisco Bay Area, Hong Kong
November 2018 - current

- Developed a business plan and go to market strategy based on 100+ survey responses
- Created a [prototype](#) and secured \$8,000 private sponsorship in 3 months
- Built 10+ education partners and enrolled 30 students in 3 months, drove \$4,000 sales revenue
- Led a team of 4 and oversaw product development, fundraising, community and business activities

Community Manager (Overseas) WHUB

Hong Kong, Shenzhen
May 2019 - current

- Established 50+ overseas partnerships and supported 30+ foreign startups to scale up in China's Greater Bay Area
- Spearheaded Greater Bay Area Startup Ecosystem [White Paper](#) through half-year data collection and interviews
- Developed WHub's "[soft-landing](#)" programs and drove revenue growth by \$21,000
- Directed the planning and execution of 2 stages at a summit of 3,000 attendees and secured \$10,000 sponsorship

Community Leader APAC AGORIZE ASIA

Hong Kong
March 2018 - April 2019

- Initiated the communication strategies and recruited 6,000+ participants to 10 regional and global startup/student competition and hackathons
- Consolidated a long-term outreach strategy by establishing 50+ partnerships with major universities, incubators, accelerators and conference organizers throughout Asia-Pacific
- Boosted team efficiency by 20% by deploying Trello and streamlining the workflow of the project team

LEADERSHIP

Founder and Curator Impact Circles

January 2019 – Current

- Developed a [network](#) of 2000+ social entrepreneurs and professionals across APAC and the US through organizing monthly meetups, mentorship programs and an online forum